

# TAPIA 2011 Conference

## TAPIA 2011 Conference April 21, 2011 - 9am - 4pm

TAPIA is very excited to announce its April 21, 2011 Conference at the Hilton Houston North Hotel. Our slate of speakers are all well known leaders in their fields. Your conference registration fee includes 4 hours of continuing education, an opportunity to meet TAPIA's lobbyist, Jake Posey, a buffet lunch and a chance to find out what is on the horizon for public adjusting in the State of Texas.

This is a fabulous opportunity to spend the day with your industry peers who fight the same battles you do on a daily basis. Please come out and support your industry. *It should be a great day!*

### Conference Speakers & Topics

 <b>Ivan Browner</b> TSSA Storm Safe	<b>Glazed System Damage Assessment</b> Ivan Browner with TSSA Storm Safe and Matt Phelps with Island Engineering will present on the topic of Glazed System Damage Assessment "Powerful Knowledge for the Adjusting Community".	"The Law/Rules Applicable for Texas Public Adjusters", "Contract Requirements and General Rules of Becoming a Licensed Public Adjuster". There will be a general question and answer session.	 <b>Tina Nicholson</b> Merlin Law Group
 <b>Matt Phelps</b> Island Engineering		<b>Internet Topics</b> Siva Yenneti of IT Vibes will present on the topics of "The Advantages of Marketing through Social Media, Steps to Create Inbound Marketing and Search Engine Optimization".	 <b>Jeff Raizner</b> Doyle Raizner LP
 <b>Chip Merlin</b> Merlin Law Firm	<b>Panel Discussion</b> Chip Merlin of the Merlin Law Firm will moderate a panel consisting of James Lee of Clark, Burnett, Love & Lee, Tina Nicholson of the Merlin Law Group and Jeff Raizner of Doyle Raizner LP. Topics will consist of "The Ever Changing Climate of Appraisal"/ an overview of	<b>Legislative Update</b> TAPIA's lobbyist, Jake Posey, will provide a legislative update.	 <b>Siva Yenneti</b> IT Vibes
 <b>James Lee</b> Clark, Burnett, Love & Lee			 <b>Jake Posey</b> TAPIA Lobbyist

### Conference Location



You must contact the Hilton Houston North Hotel at **281-875-2222**, by March 21, 2011 to get the fantastic \$99.00 a night TAPIA room rate (plus any tax and fees).



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